



2016 Sponsorship Opportunities

Sponsorship Packages

Platinum

Annual Banquet Sponsor	\$ 500.00	
Website Home Page Sponsor - 12 Months	\$ 720.00	
Full Page Ad in Newsletter - 12 Months	<u>\$ 600.00</u>	
Total	\$1820.00	\$1550.00

Gold

Annual Banquet Sponsor	\$ 500.00	
Website Home Page Sponsor - 6 Months	\$ 420.00	
1/2 Page Ad in Newsletter - 6 months	<u>\$ 165.00</u>	
Total	\$1085.00	\$875.00

Silver

Annual Banquet Sponsor	\$ 500.00	
Website Home Page Sponsor - 3 Months	\$ 240.00	
1/2 Page Ad in Newsletter - 6 Months	<u>\$ 165.00</u>	
Total	\$ 905.00	\$725.00

Stallion Directory Per Listing \$50 Annually

Sire Stake Sponsorship

Blanket	<input type="checkbox"/> \$200	Race: 2FT 2CT 2FP 2CP
Flowers	<input type="checkbox"/> \$100	3FT 3CT 3FP 3CP
Driving Whip	<input type="checkbox"/> \$ 50	Sponsor: _____

MHHA 2016 Fair Book Advertising Rates (Annual)

Size	B&W
Full Page (3 1/2" w x 9 1/2" h)	<input type="checkbox"/> \$160.00
3/4 Page (3 1/2" w x 6 3/4" h)	<input type="checkbox"/> \$125.00
1/2 Page (3 1/2" w x 4 5/8" h)	<input type="checkbox"/> \$ 90.00
1/4 Page (3 1/2" w x 2 1/4" h)	<input type="checkbox"/> \$ 50.00

Annual Banquet Sponsorship Opportunities

Event Sponsor Platinum	<input type="checkbox"/> \$ 500
Scholarship Fund Sponsor	<input type="checkbox"/> \$ 200
Awards Sponsor	<input type="checkbox"/> \$ 125
Vendor Table Top Displays	<input type="checkbox"/> \$ 125

Website Advertising Rates

Large Banner (Size 560 x 415 pixels)

	Home Page	Sub page
1 month	<input type="checkbox"/> \$ 85	<input type="checkbox"/> \$ 45
3 months	<input type="checkbox"/> \$ 240	<input type="checkbox"/> \$ 120
6 months	<input type="checkbox"/> \$ 420	<input type="checkbox"/> \$ 210
12 months	<input type="checkbox"/> \$ 720	<input type="checkbox"/> \$ 360

Small Banner (Size 373 x 275 pixels)

1 month	<input type="checkbox"/> \$ 55	<input type="checkbox"/> \$ 30
3 months	<input type="checkbox"/> \$ 150	<input type="checkbox"/> \$ 75
6 months	<input type="checkbox"/> \$ 270	<input type="checkbox"/> \$ 135
12 months	<input type="checkbox"/> \$ 480	<input type="checkbox"/> \$ 240

Classifieds (Brief Ad, Phone & Email)

1 month	<input type="checkbox"/> \$ 25
6 months	<input type="checkbox"/> \$ 125
12 months	<input type="checkbox"/> \$ 225

MHHA 2016 Newsletter Advertising Rates (Electronic & Full Color)

Full Page

1 month	<input type="checkbox"/> \$ 100
6 months	<input type="checkbox"/> \$ 300
12 months	<input type="checkbox"/> \$ 600

Half Page

1 month	<input type="checkbox"/> \$ 55
6 months	<input type="checkbox"/> \$ 165
12 months	<input type="checkbox"/> \$ 325

Company _____ Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____ Total amount: \$ _____

Check # _____ Visa MasterCard AMEX Expiration Date: ____/____

Card Number: _____ CID # _____ Billing Zip _____

For more information or questions, contact Val Vail-Shirey
(517) 349-2920 or email val@julianvail.com

MHHA | 235 N Pine | Lansing, MI 48933 | (517) 349-2920