



SPONSORSHIP OPPORTUNITIES

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INDUSTRY PARTNER SPONSORSHIP OPPORTUNITIES

HOME STRETCH PARTNER | \$10,000

- 60 second advertisement - Full 9-week Season, Colt Stakes Live Stream
- Logo with a link on MHHHA website home and sponsorship page
- Rotating Banner Ad on MHHHA website for 12 months
- Logo/mention on MHHHA social media - monthly (12 times)
- Logo/Banner Ad in MHHHA quarterly newsletter
- Full page/Color ad in the Annual MHHHA Stallion Directory
- Full page/Color ad in Annual Banquet Program

CLUBHOUSE TURN PARTNER | \$5,000

- 30 second advertisement - Full 9-week Season, Colt Stakes Live Stream
- Logo with a link on MHHHA sponsorship page
- Rotating Banner Ad on MHHHA website for 6 months
- Logo/mention on MHHHA social media bi-monthly (6 times)
- Logo/Banner Ad in MHHHA quarterly newsletter
- Half Page/Color ad in the Annual MHHHA Stallion Directory
- Half Page/Color ad in Annual Banquet Program

BACK STRETCH PARTNER | \$1,000

- Logo with a link on MHHHA sponsorship page
- Rotating Banner Ad on MHHHA website for 4 months
- Logo/mention on MHHHA social media Quarterly (4 times)
- Quarter Page/Color ad in the Annual MHHHA Stallion Directory
- Quarter Page/Color ad in Annual Banquet Program

PADDOCK PARTNER | \$500

- Logo with a link on MHHHA sponsorship page
- Rotating Banner Ad on MHHHA website for 3 months
- Quarter Page/Black & White ad in the Annual MHHHA Stallion Directory
- Quarter Page/Black & White ad in Annual Banquet Program

EVENT SPONSORSHIP OPPORTUNITIES

MHHA Annual Meeting & Awards Banquet January 21, 2024, at the Crowne Plaza Lansing West

EVENT SPONSOR | \$5,000

- Exclusivity - only 1 available
- Highlighted as the event sponsor with logo on the mailed invitation
- Highlighted as sponsor on all virtual advertising of the event (website, e-newsletter, social media posts) with linked logo
- Logo on event signage
- Verbal recognition during the event
- Opportunity to speak at the event
- Opportunity to assist with handing out industry awards (Appreciation Award, Driver of the Year, Trainer of the Year, etc.)
- Opportunity to have a vendor table at the event
- Recognition as event sponsor in the event program
- Inside front cover - full page ad in event program
- Four dinner tickets

WIN LEVEL SPONSOR | \$2,000

- Recognition as Win level event sponsor on Banquet webpage with linked logo
- Recognition as Win level event sponsor in the event program
- Logo on event signage
- Verbal recognition during the event
- Opportunity to assist with handing out State Champion Awards
- Full page color ad in event program
- Two dinner tickets

PLACE LEVEL SPONSOR | \$1,000

- Recognition as Place level event sponsor on Banquet webpage with linked logo
- Recognition as Place level event sponsor in the event program
- Logo on event signage
- Verbal recognition during the event
- Opportunity to assist with handing out Breeders Futurity
- Full page color ad in event program
- Two dinner tickets

SHOW LEVEL SPONSOR | \$500

- Recognition as Show level event sponsor on Banquet webpage with linked logo
- Recognition as Show level event sponsor in the event program
- Logo on event signage
- Half page color ad in event program

ADVERTISING OPPORTUNITIES

ANNUAL STALLION DIRECTORY *(posted online and mailed to all members)*

Inside front/back cover: **\$500**

- Includes 6-month rotating ad on website

Full Page/Full Color Stallion Ad: **\$400**

- Includes USTA pedigree Page, listing on the MHA Website & 6-month rotating ad on website

USTA Stallion Pedigree Only: **\$200**

- Includes listing on MHA Website

Full Page Color: **\$350**

- Includes 6-month rotating ad on website

Half Page Color: **\$200**

Quarter Page Color: **\$150**

Quarter Page Black & White: **\$100**

Business Card Black & White: **\$50**



ANNUAL MEETING & AWARDS BANQUET PROGRAM

Inside back cover: **\$400**

- Includes 6-month rotating ad on website

Full Page Color: **\$350**

- Includes 6-month rotating ad on website

Half Page Color: **\$200**

Quarter Page Color: **\$150**

Quarter Page Black & White: **\$100**

Business Card Black & White: **\$50**

QUARTERLY E-NEWSLETTER

Banner Ad: **\$50**

ROTATING AD ON THE MHA WEBSITE

1 Month: **\$50**

3 Months: **\$100**

6 Months: **\$200**

Do you need assistance with the design and creation of your ad? The MHA has an in-house designer who will assist you with the creation of your ad for an additional \$150 per ad.

